



Personal Profile:

Dr. Longjam Meena Devi

Assistant Professor

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Specialization: Media, Communication and Cultural studies

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Educational Qualifications:

- Ph.D in Mass Communication (2016)
- Cleared National Eligibility Test (NET) conducted by University Grant Commission in 2013 and 2014.
- M.A. in Mass Communication (2005-2007) with Outstanding grade from Madras Christian College under Madras University.
- B.Sc. Microbiology (2002-2005) from SRM Arts and Science College, Tamil Nadu under Madras University

Academic Achievements and Activities:

- Acted as Resource Person in the Workshop entitled “**Development of culture specific learning resources for secondary school students**” from 27th august to 31st 2018 held at Northeast Regional Institute of Education, NCERT, Meghalaya.
- Participated in the 3 day **Meitei mayek appreciation course** from 20 to 22, December, 2018 at Government Dance college, organized by Manipuri department, Manipur University of Culture.
- Presented a paper titled “**The relationship between Culture and Communication: Dialogues and discourses in the rituals of Lai-Haraoba**” in a two day international conference on culture and human development on February 1 and 2nd, 2019 organised by R.K Sanatombi college of Education, Imphal
- Participated in the one day workshop on **Examination: Conduct, Question Setting, Evaluation** etc on 14th January 2017 at Conference hall, Directorate of Art and culture, Imphal east.
- Presented a paper titled “**The game of polo in Manipur: its glorious past and present Perils in the state**” at the 3 day Manipur international symposium on dance and music held at Centenary hall, Manipur University organized by ICCR, Regional Office, Shillong held on 28th march to 30th march in collaboration with Department of Dance and music, Manipur University and Manipur University of Culture.

Research Experience:

- Ph.D. worked on the thesis entitled “The Changing Status of Radio Broadcasting in India: A Study on Select North Eastern Radio Stations of India” in the Department of Mass Communication under the supervision of Dr. Ganesh Sethi, Assistant Professor, Manipur University.
- M.Phil. Dissertation on the title “To Study the Life of a Maibi: Reflections in the Film Ishanou”.
- M.A. Dissertation on the title “To Study the film of Aribam Shyam Sharma and his ventures on Manipuri Films”.

NATIONAL PAPER PRESENTATION IN SEMINAR AND CONFERENCES:

- Paper presented on “Customary tribal laws and status of tribal woman in North east India: Insights and Implications” On a two day ICSSR, New Delhi Sponsored National Seminar held at Manipur University organized by Centre for study of social exclusion and Inclusive policy, Manipur University.
- Paper presented on “The Existence and essence of traditional media (Theatre) in the form of Lai Haraoba rituals of Manipur” on a two day ICSSR, New Delhi sponsored National seminar held at Manipur University on 20th & 21st October 2014 organized by Centre for Manipur Studies.
- Paper presented on “Media’s representation of the North East: An overview” in the seminar held at Tripura University on August 22nd & 23rd 2014 sponsored by UGC.
- Paper presented on “Radio as medium of teaching and learning languages” at NIT (National Institute of Technology) Shillong in two days National Workshop held on 18th & 19th July 2014.

INTERNATIONAL PAPER PRESENTATION IN SEMINAR AND CONFERENCES:

- Paper presented on “ the paradigm shifts of all India radio from the age of broadcasting to narrow casting” conducted by American University Dubai in collaboration with Asian Media Information and Communication, Singapore held on 10th June to 13th June 2015.
- Paper presented on “Fair is not always lovely: Fairness cream advertisements on Indian women, its portrayal and impact” conducted by Gossaingaon College in collaboration with ICSSR held on 4-6th February 2015.
- Paper presented on “Social media the new change maker and harbinger of peace in the world: Its process and proliferations” conducted by Rajiv Gandhi University in collaboration with Eastern Sentinel on 9th and 10th October 2014.
- Paper presented on “The Trends and impact of Indian reality shows in the context of globalization” at Bodoland University, Kokrajhar (Assam) in October 2013.
- Paper presented on “Empowering women through alternative media” at Royal Thimpu College, Bhutan in October 2012.

JOURNAL PUBLICATION

- Published “Empowering Women to Alternative Media” 2020 edited Ksh Chitrabhanu, Sukhdeva Sharma Hanjabam, Sadam Hanjabam, Aheibam Koireng in *Media in Manipur*: Volume II, holding ISBN: 978-81-8370-576-9 Published by Akansha publishing House, New Delhi-22, India.
- Published “ Fair is not always lovely: Fairness cream advertisements on Indian Women, its portrayal and Impact “ edited by Dr. Dinesh Das in Chinaky- a Research Journal on Humanities and Social Science: A bi-annual Referred Journal indexed by Ulrich’s Directory, U.S.A holding ISSSN: 2349-0500 under Department of Economics, Gossaigaon College, Kokrajhar, Assam, India.
- Published “ Life of Maibi : Reflections in the film Ishanou “ in a book entitled “Aesthetics and Culture: Performing Arts “ edited by Dr. M.S. Siva Raju, Pukhrambam Lilabati Devi with ISBN 978-93-82395-83-6 under Ruby Press and Co Publisher, New Delhi.
- Published “The voice of the voiceless: Community Radio and its paradigm” in an international journal: Modern research studies on September 22nd 2014 with ISSN NO. 2349-2147.
- Published “Social media and its impact on Indian society” in a National journal “Communication Today” in the April 2014 issue with ISSN 0975-217X.
- Published “The Existence and essence of traditional media (Theatre) in the form of Lai Haraoba rituals of Manipur” in a ICSSR Sponsored National seminar proceedings of knowing Manipur from endogenous perspective with ISBN No. 978-93-83201-10-5 on 20th October 2014.

NEWSPAPER PUBLICATIONS:

- Published an article on “The pursuit of happiness in the land of the thunder dragon” in Sikkim Observer, Gangtok (Sikkim).
- Wrote various articles in Manipur local English dailies. Among them “The Age of Information Overload”, “The failed mission of zero garbage campaign” can be cited.

SELECTIONS AND ACHIEVEMENTS

- Scripted and produced national and international award winning documentary titled “**AUTODRIVER**” Which has got wide national and international selection in film festivals.
- Selected as Youth Exchange fellow 2019 by Mayor for Peace, Hiroshima for an Intensive Summer Program at Hiroshima University.
- Translated seven folk tales of Manipur published as a comic book series by NE Bros Entertainment Pvt Ltd.
- Conferred Best Audience choice award for the documentary film “Autodriver” by Women’s Voices Now an Online women film Festival based in California in MAY 2017.

- Won best short film award for “Echo” at Peace Builders international Women’s Film Festival 2016, New Delhi.
- Invited as a regular speaker at Global Shapers, a young dynamic forum for youth under World Economic Forum.
- Invited as Eminent Speaker for a conclave meet in 2016 at IIM, Shillong.
- Been invited and honoured at 3rd Annual Convention Organized under ministry of Commerce and industries and international chamber for service industry on 23rd February 2018.
- Invited as Motivational Speaker on the Theme “Shaping I” by Global Shapers Community, Imphal Hub an extended branch of World Economic Forum.
- Served as Rapporteur in the Seminar titled “**A Literary Talk on “People and Books” on 12th June 2017** Sahitya Akademi Sponsored Programme at Manipur University of Culture.
- Served as Rapporteur in the Symposium titled “ **the reflection of Manipuri culture in contemporary Manipuri literature” on 2nd September 2017** a Sahitya Akademi Sponsored Programme at Manipur University of Culture.
- The film “Autodriver” was selected at Difficult Dialogues 2016, Goa in collaboration to London School of Economics.
- Bagged “Young Achievers Award 2016” in Documentary Film Direction conferred by brand ambassador MC Mary Kom of Dalmia Bharat groups, India.
- Won the special mention jury award for the Documentary Film “AUTODRIVER” at woodpecker international film festival 2016.
- Won the special mention jury award for the Documentary Film “AUTODRIVER” at SIGNS FEST 2015, Kerala.
- AUTODRIVER WON three state film awards under the category: Best Debut Director, Best Cinematography and Best Editor at Manipur state film awards 2017-2018.
- The Documentary film “AUTODRIVER” has been officially selected in competition section in more than 20 national and international film festivals.
- As paper presenter for Asian Media Information and Communication 24th International conference communicating in an E-Asia: Values, technologies and challenges to be held on 10th to 13th June 2015 at Dubai, UAE in collaboration with American University.
- As a participant for an intensive documentary project development workshop conducted by Doc Edge, Documentary Resource Initiative Kolkata and MFDC Manipur 2014.
- As a participant for an intensive documentary project development workshop conducted by Doc Edge, Documentary Resource Initiative Kolkata and MFDC Manipur 2016.

- Won an essay competition on the title **“the role, responsibility and ethics of media in our society”** organized by Voice of the hills publications group, Churachandpur district, Manipur **2014.**
- As Media Analyst (Research associate) in a project entitled “Eikhoi: A design initiative for a transformative community system” by IIT (Indian Institute of Technology) Indore sponsored by ICSSR.

OTHER ACADEMIC WORKSHOPS AND EXPERIENCES:

- Attended a two weeks ICSSR, New Delhi sponsored Workshop on “Capacity Building Programme for Social Sciences Faculty Members” from 22nd May, 2017 to 3rd June, 2017 under department of Management, Mizoram University.
- Attended a two days Nikon School Photography workshop on “Basic DSLR” on 9th and 10th February 2015 organized by Nikon School, Guwahati at Imphal, Manipur.
- Attended a four days (30th - 2nd February 2015) Workshop on “Statistical Methods and Applications” conducted by Indian statistical institute, North East Centre, Tezpur, Assam in collaboration with Department of statistics, Manipur university.
- Attended a South Asia summit held in American Centre, New Delhi on “Social Media for Digital Empowerment” in September 2013.
- Attended a workshop “Peace Counts on Tour-How to be a Peace builder” held at Manipur University on 11th & 12th November 2013 organised by Bergh of Foundation Germany.
- Attended a workshop on Peace Research Methodology course conducted by Centre for Peace and Conflict Studies (CPCS) base in Cambodia and Centre for Manipur Studies (CMS), Manipur University and change and peace building action (CPA) based in Manipur in May 2012.
- Assisted Department of Mass Communication, Manipur University in teaching and delivering various topics on mass media, its laws and ethics since 2011 to 2015.
- Interacted with eminent media personal Mark Magnier of Los Angeles Times on various social and media related issues in 2011 at Manipur University.